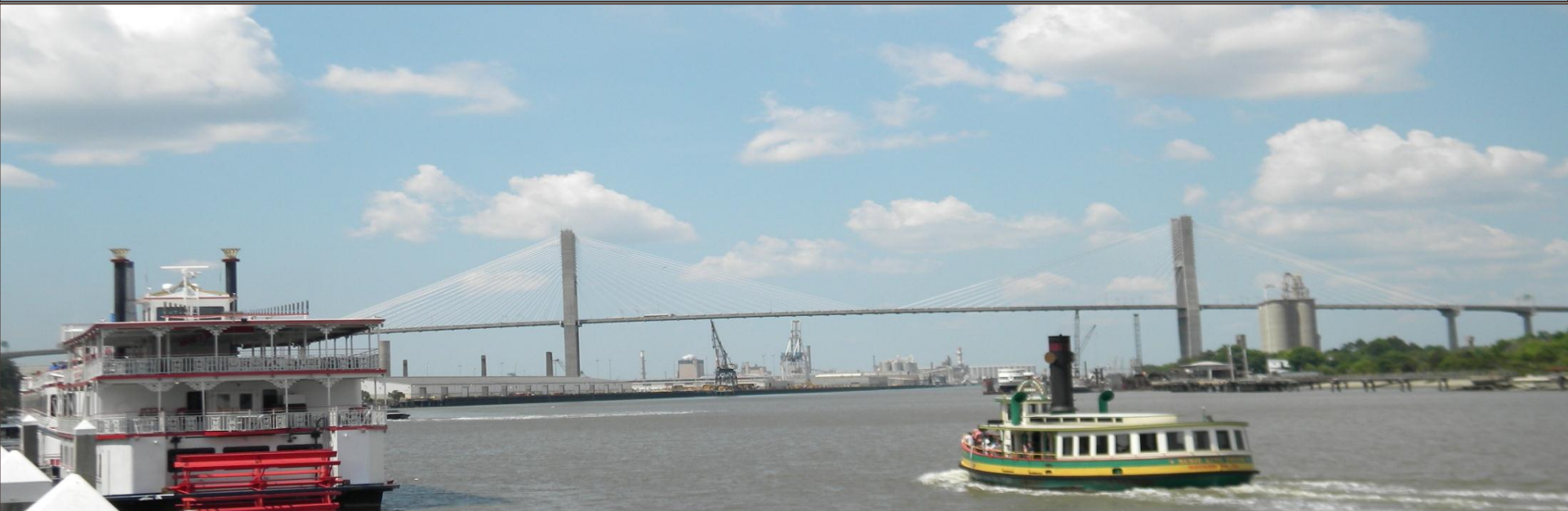


# Outdoor Advertising Control under the Highway Beautification Act

## Changes to the program as a result of MAP-21

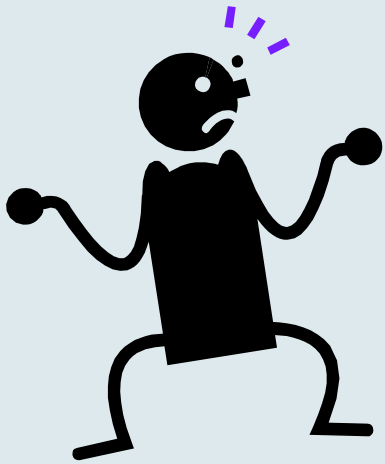


# Outdoor Advertising Control

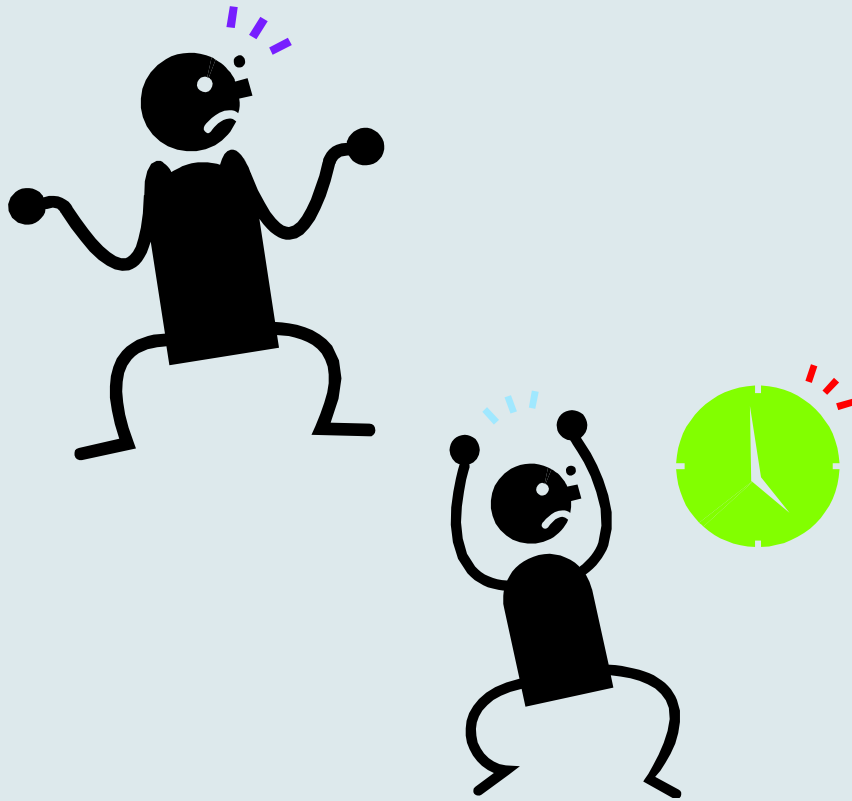
# MAP-21



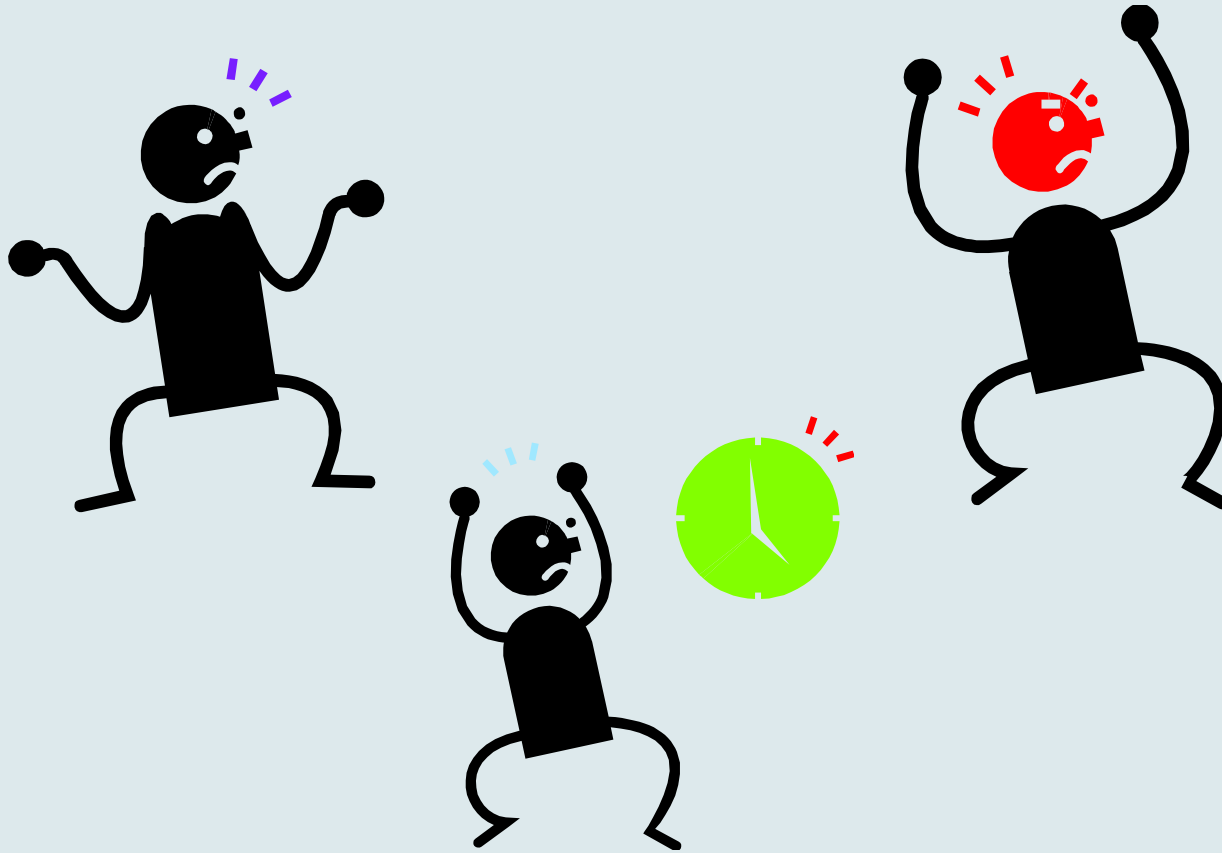
# Outdoor Advertising Control



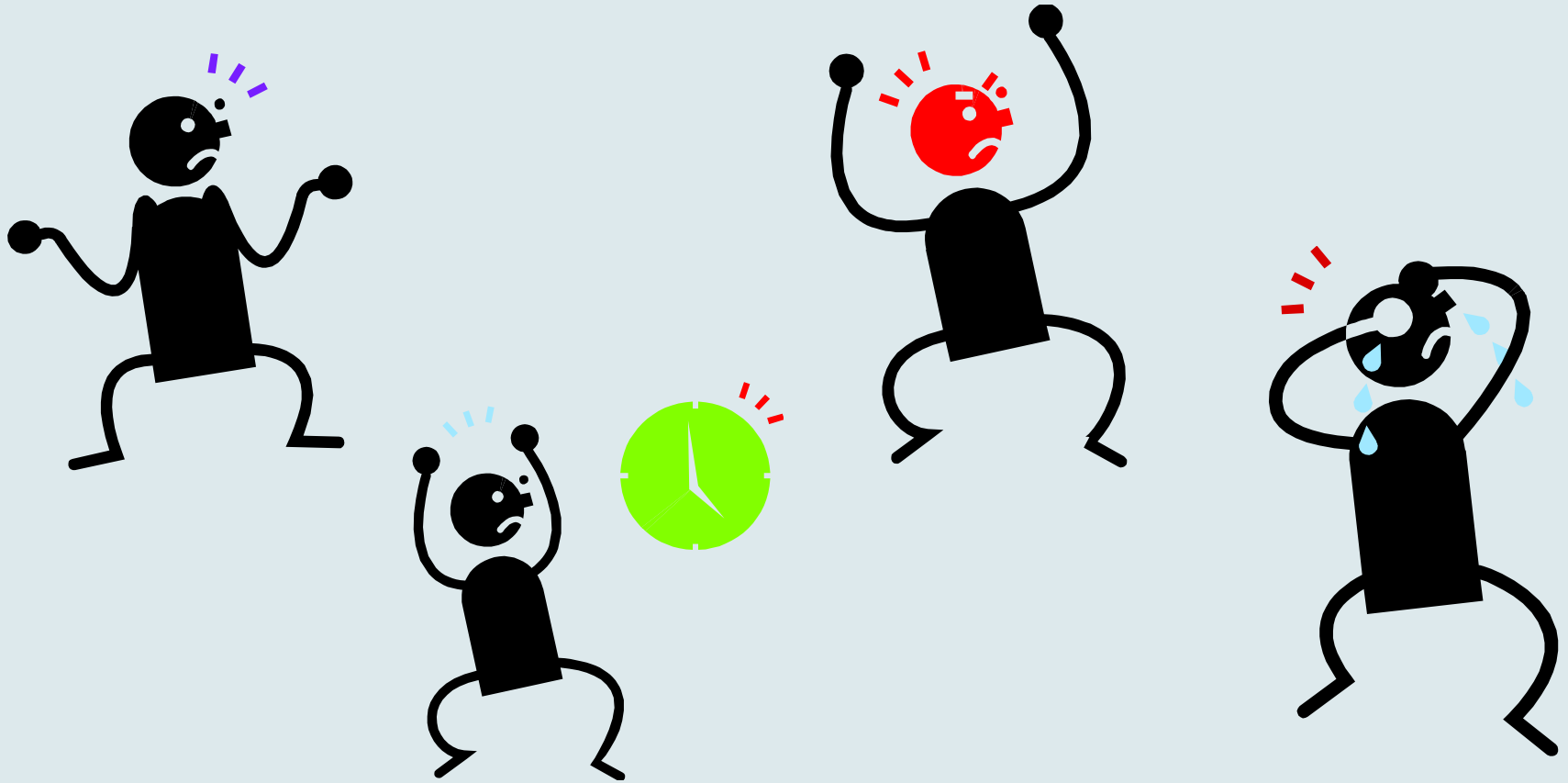
# Outdoor Advertising Control



# Outdoor Advertising Control



# Outdoor Advertising Control



# Outdoor Advertising Control

## MAP-21

Moving Ahead for Progress in the 21st Century Act  
(P.L. 112-141)

signed into law by President Obama on  
July 6, 2012



# Outdoor Advertising Control





# Outdoor Advertising Control

Prior to MAP-21

Interstate System, Federal-Aid Primary System  
and the National Highway System

After MAP-21

Interstate System, Federal-Aid Primary System  
and the National Highway System

**Change in control routes?**



# Outdoor Advertising Control

YES!



# Outdoor Advertising Control

Possible overlapping control routes

Federal-Aid Primary System in existence on  
June 1, 1991


VS

(enhanced) National Highway System



# Outdoor Advertising Control

## Realty Discipline Support Website FHWA Outdoor Advertising Control Memos Document number 43A

 **Memorandum**

U.S. Department of Transportation  
Federal Highway Administration

Subject: **INFORMATION:** MAP-21 Impacts on Outdoor Advertising Control and Junkyard Control. Date: November 15, 2012

From: **Nicholas Costantino**, Director, Office of Real Estate Services. In Reply Refer To: HEPR-10

To: Division Administrator, Assistant Division Administrators, Division Realty Specialists and Officers

The purpose of this memorandum is to provide information to Division Realty Professionals concerning the Moving Ahead for Progress in the 21<sup>st</sup> Century Act (MAP-21) and the impacts this legislation will have on Outdoor Advertising Control and Junkyard Control.

**Outdoor Advertising Control**

The Highway Beautification Act requires States to provide effective outdoor advertising control along certain Federal-aid highway systems. Prior to MAP-21, these highway systems were the Interstate system, the Federal-aid primary system (as it existed on June 1, 1991), and the National Highway System (NHS). MAP-21 Section 1104 has amended 23 U.S.C. 103 to incorporate additional routes not previously included in the NHS and created an enhanced NHS. This enhanced NHS is now subject to outdoor advertising control. The penalty for not providing effective control of outdoor advertising remains at 10 percent.

**Junkyard Control**

MAP-21 Section 1404(b) has amended 23 U.S.C. 136 to require States to now provide effective junkyard control in areas adjacent to the enhanced NHS. Section 1404(b) also amended 23 USC 136 by reducing the penalty for not providing effective control of junkyards from 10 to 7 percent.



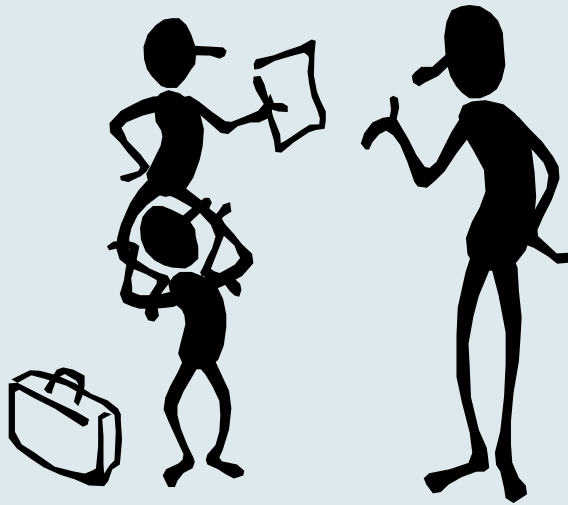
# Outdoor Advertising Control

## Frequently Asked Questions



# Outdoor Advertising Control

Looking Ahead.....



Partnerships

Webinars



# Outdoor Advertising Control

Office of Real Estate Services Contacts  
for Outdoor Advertising and Junkyard Control

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