Texas Department of Transportation Outdoor Advertising Program

HBAIT

(Highway Beautification Application Interface to Texas.Gov)
Goals

- Modernize and standardize the Outdoor Advertising Regulatory Program to meet model regulatory licensing guidelines as recommended by the State of Texas Sunset Advisory Committee.
- Allow online payments for outdoor advertising license and permit renewal fees on a real time basis.
- Improve transparency of the regulatory program.

Project Vision
Summer 2012

Requirements
Fall 2012

Development
Nov–March

Production
April 2013
Benefits

- **Customers:**
  - Pay for permits and license renewal fees online
  - Browse permit inventory
  - Manage account
  - Add and manage users
  - Browse renewal transactions

- **TxDOT:**
  - Reduce paper usage
  - Save money and time
  - Streamline the administrative process
  - Increase transparency
What’s to Come......

- **Phase 2:**
  - Ability to apply for license & permit applications online.
  - Allow attachments & maps to be uploaded.
  - Provides users the ability to track the status of application.

- **Phase 3:**
  - Integrated mapping service
    - View the most recent inventory photo & inspection log
Outdoor Advertising Signs - Permits - Renew

Permits

- Total Permits to be Renewed: 2
- Renewal Fees: $150.00
- Late Fees: $0.00

(subtotal) $150.00

License

- License Number: 6172
- Issue Date: 11/27/1996
- Status: Active
- Expires: 11/26/2013

(Not currently renewal eligible)

Summary

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<tr>
<td>Texas.gov Price</td>
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Checkout  Reset
Questions???

Thank You!