2013 AASHTO Subcommittee on Right of Way, Utilities, and Outdoor Advertising Control Conference

NAHBA’s 16th Annual Educational Conference on the Control of Outdoor Advertising

April 14–18, 2013
Hyatt Regency Savannah
Savannah, Georgia

CONFERENCEx AGENDA
Sunday, April 14th

2:00 p.m.–7:00 p.m.  Registration ................................................................. Reg Booth
2:00 p.m.–3:30 p.m.  NAHBA Board Meeting .................................................. Plimsoll
                      TRB Meeting Utilities ......................................................... Percival
3:30 p.m.–4:00 p.m.  NAHBA/FHWA Meeting ............................................ Plimsoll
4:00 p.m.–5:00 p.m.  NAHBA Committee Meeting ...................................... Savannah
7:00 p.m.–9:00 p.m.  Reception ................................................................. Harborside Center East

Monday, April 15th

7:00 a.m.–8:00 a.m.  Breakfast ................................................................. Harborside Center East
8:00 a.m.–9:15 a.m.  Opening General Session ........................................ Regency Ballroom A&B
                      • General Welcome
                        Matt DeLong, MI DOT
                      • Invocation
                        Eric Murray, GA DOT
                      • GA DOT Speaker
                        Phil Copeland, GA DOT
                      • Color Guard
                        South Effingham High School NJR ROTC
                      • Welcome to Co-located Conference
                        Matt DeLong, MI DOT
                        Barbara Wessinger, SC DOT
                      • Intro of Leadership
                      • Local Speaker
                        Al Scott, Chatham County Commission Chairman
                      • AASHTO Speaker
                        Jim McDonnell, AASHTO
                      • FHWA Speaker
                        Nelson Castellanos, FHWA
9:15 a.m.–9:45 a.m.  Break ................................................................. Prefunction/Exhibit Hall
9:45 a.m.–11:45 a.m. General Session—Featured Speaker ...................... Regency Ballroom A&B
11:45 a.m.–1:00 p.m. Lunch—Local Speaker ........................................... Harborside Center East
1:00 p.m.–2:30 p.m.  SESSION 1: Digital Technology and New Emerging OA Technology
                      Moderator:  Jessica Sawyer, MO DOT
                      Speakers:   Ed Farley, MA DOT
                      Myron Laible, OAAA
                      Mary Tracy, Scenic America
                      Jerry Miller, CO DOT
                      Christopher Quinn, MA DOT
                      SESSION 2: Directors Business Meeting ..................................... Regency Ballroom A&B
                      Agenda to be provided at the meeting
2:30 p.m.–3:00 p.m.  Break ................................................................. Prefunction
SESSION 3: Advertising on Right of Way—Trustees Hall
Navigating Beyond Acknowledgement Signs
Regulating Wall Murals: What Is Customary Use and How Do You Regulate It?
Moderator: Bill Wright, GA DOT
Speakers: Dawn Horan, FHWA
Martin Krebs, VA DOT
Brook Glasnapp, IA DOT
Wendy Knox, TX DOT
Jim Spalla, FL DOT
Bill Brinton, Rogers Towers, P.A.

SESSION 4: Utilities Directors Meeting Regency Ballroom A&B
Agenda to be provided at the meeting

SESSION 5: Relocation—Negative Equity/Reverse Mortgages
Regency Ballroom D
Moderator: James Braden, AR DOT
Speakers: Lisa Barnes, OR Colon
Lyle McMillian, UT DOT

SESSION 6: Appraisal—Waivers, FHWA Update, & USPAP
Regency Ballroom E
Moderator: Dan Smith, MS DOT
Speakers: John Turpin, FHWA
Michael McCall, VA DOT
Trudi Loflin, MS DOT

SESSION 7: Utilities Consultant Breakout Regency Ballroom F
Moderator: Paul Scott, CARDNO TBE

Tuesday, April 16th

7:00 a.m.–8:00 a.m.  Breakfast  Harborside Center East

SESSION 9: Nonconforming Signs—Trustees Hall
Customary Maintenance: What is Customary Maintenance?
Natural Disaster: Dealing with an ODA Natural Disaster (Destroyed Signs)
Re-erect or Remove: Can Nonconforming Signs Be Re-erected to Avoid Impacts of a Highway Project?
Moderator: James Brown, GA DOT
Speakers: Denise Elder, LA DOTD
Dawn Horan, FHWA
Joyce Musick, MO DOT
Brandy Campbell, AR DOT
James Hall, FHWA

6:00 p.m.–9:00 p.m.  NAHBA Dinner  Haborside Center East
Ticketed Event
SESSION 10: ROW & FHWA Directors Meeting  . . . . Regency Ballroom AB

SESSION 11: Encasement and Pipeline Integrity  . . . . Regency Ballroom D
Moderator: Nelson Smith, MD SHA
Speakers: Steve Nanney, PHMSA
Dr. Philip Johnson, U of AL
Jay Lindly, U of AL

Moderator: Ken Leuderalbert, FHWA
Speakers: Wesley Kaisershot, FHWA–TX
Rob Elliott, FHWA–Resource Center
John Breed, TX DOT

SESSION 13: Design Build with ROW— Acquiring Prior to Environmental Clearance
Moderator: Troy Byers, GA DOT
Speakers: Eric Murray, GA DOT
John Terry, GA DOT
Michelle Palicka, FHWA–GA

SESSION 14: MAP-21—How MAP-21 Affects OAC  . . . . Trustees Hall
Moderator: Juanice Hughes, FL DOT
Speakers: Dawn Horan, FHWA
Rob Jessee, FL DOT

SESSION 15: Relocation— Incentive Programs/MAP-21/Open Discussion
Moderator: Perry Johnston, AR DOT
Speakers: Marshall Wainright, FHWA
Jeff Hoge, TN DOT
Wates Keller, GA DOT

SESSION 16: Property Management Demolition and Securing the Property upon Acquisition
Moderator: Paula Gibson, AZ DOT
Speakers: Dan Smith, MS DOT
Greg Rodriguez, AZ DOT
Hershel Thompson, GA DOT

SESSION 17: SUE—Standard of Care  . . . . Regency Ballroom E
Moderator: Guy Rezendes, MA DOT
Speakers: Nick Zembillis and James Anspach, CARDNO TBE
David Cole and Bill Pickering, So-Deep, Inc.

SESSION 18: Utilities and Environmental Permitting
Moderator: Jennifer McCleve, KY TC
Speakers: Nelson Castellanos, FHWA
Rich Williams, GA DOT
Terry Brigman, GA DOT

8:00 a.m.–9:30 a.m.

9:30 a.m.–10:00 a.m.  Break  . . . . Prefunction

10:00 a.m.–11:30 a.m.

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Rich Williams, GA DOT
Terry Brigman, GA DOT
11:30 a.m.–12:30 p.m.  
**SESSION 19: MAP-21—**  
**How MAP-21 Affects Junkyard Control**  
**Moderator:** Barbara Wessinger, SC DOT  
**Speakers:**  
Dawn Horan, FHWA  
Chris Wright, Automotive Recyclers Association (ARA)  
Jessica Thomas, ARA  
Brandy Campbell, AR DOT

12:30 p.m.–2:30 p.m.  
**NAHBA Lunch**  
Ticketed Event

1:00 p.m.  
**Tour of the Georgia Port Authority Facilities**  
**Project Tour/Field Trip—Georgia Port Authority’s Garden City Container Port Terminal**  
Garden City Terminal is the fourth-largest container port in the United States and the largest single-terminal operation in North America. We will also tour the State Route 25 and State Route 307 Overpass Projects that provide connectivity into the Terminal Facility  
Field Trip will meet at 1:00 PM in Ballroom E for a short presentation before departing for the tour. **All attendees must have photo ID.**

2:00 p.m.–3:00 p.m.  
**SESSION 20: OAC and Vegetation Management**  
**View Zones**  
**Noise Walls**  
**Moderator:** Roy Grasse, NC DOT  
**Speakers:**  
Bill Wright, GA DOT  
Rob Jessee, FL DOT  
Kerry Yoakum, OAAA  
Mary Tracy, Scenic America

3:00 p.m.–3:30 p.m.  
**Break**  
Prefunction

3:30 p.m.–5:00 p.m.  
**SESSION 21: Saving Money In a Tough Economic Environment—Streamlining Permit Payments/On-line Permitting/E-commerce Pilot Projects**  
**Certified Cities: Role of Local Governments OAC Permitting Best Practices**  
**Moderator:** Keith Melvin, SC DOT  
**Speakers:**  
Clyde Johnson, Consultant Services, Inc.  
Rob Jessee, FL DOT  
Dawn Horan, FHWA  
Wendy Knox, TX DOT

**Wednesday, April 17th**

7:00 a.m.–8:00 a.m.  
**Breakfast**  
Harborside Center East

8:00 a.m.–9:30 a.m.  
**SESSION 22: Surplus ROW—**  
**Alternative Uses/Revenue Generating Options**  
**Moderator:** Paula Gibson, AZ DOT  
**Speakers:**  
Jim Spalla, FL DOT  
Harold Kelman, GA DOT  
Greg Rodriguez, AZ DOT
SESSION 23: Best Practices for Enhanced R/W Project Delivery
Regency Ballroom D
Moderator: John Campbell, TX DOT
Speakers: Phil Copeland, GA DOT
          Rick Crager, OR DOT
8:00 a.m.–9:30 a.m.

SESSION 24: Utilities GIS, Mapping, & Database
Regency Ballroom E
Moderator: Marilyn Remer, MN DOT
Speakers: Phil Meis, UMS
          James Anspach, CARDNO TBE
          John Krause, FL DOT
9:30 a.m.–10:00 a.m.  Break

SESSION 25: Creating the Foundation for the Next Generation of Transportation Initiatives
Regency Ballroom F
Moderator: Jesse Cooper, TX DOT
Speakers: Gus Kretschmer, Michael Baker Engineering, Inc
          Thomas Bane, FL DOT
          Mark Pitchford, CARDNO TBE

9:30 a.m.–10:00 a.m.  Break

SESSION 26: Buy America—Background and Implementation
Regency Ballroom A&B
Moderators: Robert Memory, NC DOT
           Matt DeLong, MI DOT
Speakers: Ken Leuderalbert, FHWA
          Steven J. Troch, Baltimore Gas and Electric Co.
10:00 a.m.–11:30 a.m.

SESSION 27: Succession Planning—Agency Staff and Consultants
Regency Ballroom F
Moderator: Lyle McMillian, UT DOT
Speakers: Marshall Wainright, FHWA
          Tanance Matthiesen, WI DOT
          Troy Byers, GA DOT
11:30 a.m.–1:00 p.m.  Lunch

SESSION 28: Buy America—Challenges and Next Steps
Regency Ballroom A&B
Moderator: Robert Memory, NC DOT
           Matt DeLong, MI DOT
Speakers: Matt DeLong, MI DOT
          Steven J. Troch, Baltimore Gas and Electric Co.
          Jim McDonnell, AASHTO
1:00 p.m.–2:30 p.m.

SESSION 29: Appraisal—Property Owner Appraisals
Regency Ballroom F RW
Moderator: Michael McCall, VA DOT
Speakers: Tanance Matthiesen, WI DOT
          Derrick Brown, FL DOT
          Wesley Brock, GA DOT
2:30 p.m.–3:00 p.m.  Break
Thursday, April 18th

7:00 a.m.–8:30 a.m.  Breakfast .......................... Harborside Center East

8:30 a.m.–10:00 a.m.  General Session .......................... Regency Ballroom DEF

• Buy America Implementation and Next Steps
• Policy Discussion for Post MAP-21
• IRWA Update
• Committee Focus for the Upcoming Year
  ▪ Technical Councils
    ◦ Intro of Chairs
• Open Discussion—Q&A
• Thank You to Georgia
• Welcome from Utah
• Adjourn

10:00 a.m.–1:00 p.m.  NCHRP Peer Review .......................... Percival
Invitation Only
AASHTO Subcommittee on Right of Way, Utilities, and Outdoor Advertising Control

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