2016 AASHTO Right of Way, Utilities, Outdoor Advertising Control & National Alliance of Highway Beautification Associations Conference

Sunday, May 1–Thursday, May 5
Rosen Centre Hotel
Orlando, Florida
Battleground: Sioux City, Iowa
• Five Prime Location Billboards I-29
• ROW needed for construction, proper slope and drainage
• Loess Hills National Scenic Byway
Can we relocate them?
No.
- Scenic byway
- Nonconforming
Can we slide the face over, like a flag-type? No.

- You’re changing the location
- You’re modifying the structure
Can we acquire the overhang resulting in a reduced-size face? Yes, but company is not interested.
Can we pull in the ROW to miss the signs? No. Are you sure? Yes. Can you change the design of the project? No.
DOT and Company are worlds apart on valuations
Senate File 201:
Any portion of an interstate highway designated as a scenic byway which is located within the incorporated area of a city shall not be designated as part of the scenic byway, except when such route within the incorporated area possesses intrinsic scenic, historic, recreational, cultural, or archeological features which supports designation of the route as a scenic byway, as determined by the governing body of the city.
Senate File 201

**Intended result:**
Routes are NOT scenic byways until the city determines that they possess the intrinsic qualities of a scenic byway. There would be no “portions included for the sake of contiguity”.

**Only applies to interstates**
**Only applies in city limits**
Senate File 201

Filed by the local state senator

DOT files neutral

Bill fails
ROW pulled in.
Reinforced steel slope used
ROW pulled in.
Reinforced steel slope used
WHY RENT? Own Your Dream Home!
Owner Financing $492/mo. (UP)

Lake Forest • 712-252-4381

Nestled in rolling hills, forest & pond. See deer.
In Temporary Easement
• Disassemble
• Remove & preserve
• Reassemble in same spot, same material, same size
Billboard company owns the land
Long-term lucrative advertising contract
ROW needed (ramp will run right through it)
Scenic Byway and Nonconforming Area
Relocation not possible
SF 452:
If an advertising device was lawfully erected along an interstate highway within the corporate limits of a city prior to designation of the highway as a scenic byway and the advertising device is subsequently displaced due to the reconstruction, improvement, or relocation of the highway, the advertising device may be erected at the same location or at a location as close to the original location as is practicable that is visible from the main-traveled way, and shall not be considered an erection of a new advertising device, if all of the following apply:

1. The location conforms to the [Iowa Code].
2. The location is approved by the governing body of the city.
SF 452: DOT advises it will file against and there is risk of penalty on road funds
SF 452 (revised): If an advertising device was lawfully erected along an interstate highway within the corporate limits of a city prior to designation of the highway as a scenic byway and, after such designation occurs, the advertising device is displaced due to the reconstruction, improvement, or relocation of the highway, the advertising device may be relocated to a location determined by the department to be substantially the same location, subject to approval by the federal highway administration, and shall not be considered an erection of a new advertising device, if all of the following apply:

1. The location conforms to the [Iowa Code].
2. The materials, number and type of supports, lighting, face size, and height of the advertising device remain the same.
SF 452 passes, but actual result does not match intended result
SF 452:
If an advertising device was lawfully erected along an interstate highway within the corporate limits of a city prior to designation of the highway as a scenic byway and, after such designation occurs, the advertising device is displaced due to the reconstruction, improvement, or relocation of the highway, the advertising device may be relocated to a location determined by the department to be substantially the same location, subject to approval by the federal highway administration, and shall not be considered an erection of a new advertising device, if all of the following apply:

1. The location conforms to the [Iowa Code].
2. The materials, number and type of supports, lighting, face size, and height of the advertising device remain the same.
Billboard and land acquired for $170,000 and....
Sign and land acquired for $170,000 and DOT Upgrade to digital Scenic Byway, but conforming

Upgrade to digital