Federal Energy Regulatory Commission
Office of Energy Projects

FERC Outreach

Douglas A. Sipe
Outreach Manager
Division of
Gas-Environment and Engineering
AASHTO wanted me to talk about...

- Who is FERC
- Right-of-way Concerns
- International Right of Way Association Training Module
- FERC Communication Plan - Stakeholder Outreach Guidance
What FERC Does

- Regulates the transmission and sale of natural gas for resale in interstate commerce
- Approves the siting and abandonment of interstate natural gas pipelines and storage facilities; ensures the safe operation and reliability of proposed and operating LNG terminals
- Licenses and inspects private, municipal, and state hydroelectric projects
- Reviews the siting application for electric transmission projects under limited circumstances
- Regulates the transmission and wholesale sales of electricity in interstate commerce; protects the reliability of the electrical grid
INFRASTRUCTURE
(Certificated Since 2000)

- Pipelines
  - 108.6 Bcf/day of Capacity and 16,207.6 Miles
- Storage Facilities
  - 1211.54 Bcf of Capacity
- LNG Facilities
  - 36.99 Bcf/day of Total Capacity
FERC is Popular

- Public Interest
- Congressional Interest
- Commission Questions
- Increased calls to FERC’s Helpline and Hotline
- Filed letters and calls to FERC PM’s/Management

Office of Energy Projects
Evolution

- Old School
- Environmental Regs
- Fed, state, and local agencies
- Location...Location...Location
- Land Use
  - Land/Water/Coastal
- Population
  - Strong Communities
  - The Last Mile/Demand Centers

Office of Energy Projects
Hello
The Landowners’ Perspective
Complaints

✓ Trespass...Eminent Domain (State vs. Fed)...“It’s a Done Deal”...Trust/Truth...”FERC won’t let us move”...Damage to property from surveyors...Lack of info...Abrupt easement signing dates...Agreements not complied with...FERC capped the amount of compensation...Leaving property unsecured...Surveyors performing unscheduled work (ex. hurts hunting farms)...Multiple land agents...If they would do what they said they were going to do...etc
Face of Your Company

- Either Building or Hurting the Reputation of the Company
- Company Philosophy and Purpose
- Don’t just blame the LAND AGENT
- The effect on the FERC Process (What Schedule?)

Industry Needs to Adopt a Standard Code of Ethics...You are all Painted with the Same Brush

Office of Energy Projects
FERC’s Outreach Initiative

- FERC getting out in front of projects
  - Turn opposition into understanding
- Industry needs to anticipate infrastructure hotspots and communicate...We do Industry House Calls
- Address elected officials earlier in the process
- Continue to consult/educate/outreach to federal, state, and local agencies (Learning Curve)
- Refine ways to connect with affected stakeholders
  - Open Houses, Site Visits, Public Meetings
- Communicate to all stakeholders that there is a process in place
It's about changing the way people do their jobs; their livelihood; and the GAME.
Pipeline Personnel
Right of Way Training Course
I. Training Objectives

A. History and Background

1. Interstate Natural Gas Association of America (INGAA) “Commitment to Landowners”

2. International Right of Way Association was task to develop training module

B. Target Audience.. Ambassador training

C. Scope

D. FERC role
II. Background of Rights Acquisition

A. Survey permission and types of surveys
B. What is an easement and types of easements
C. Easement language

III. Ethical/Professional Behavior

IV. Landowner Interaction Principles

A. Negotiation Do’s and Don’ts
   1. Positive Phrases, body language, presentation techniques
B. How to respond to questions concerning Eminent Domain

V. Construction Phase

Office of Energy Projects
IRWA Plans Going Forward

✓ Roll this training module out to the industry…but just natural gas
  ▪ Module still needs a little work
✓ Trying to use BLM training center to film presentation so everyone
  will have easy utilization

PUSH NATURAL GAS INDUSTRY TO ADOPT AND USE!!!
FERC and IRWA Partner on Public Outreach

November/December 2011 Issue of the Right Of Way Magazine
“Suggested Best Practices for Stakeholder Outreach”
Stakeholder Guidance

- Sold the idea
- Met with the Industry who have dedicated Outreach staff
- Built library

**Next Steps**
- Get in that library and develop guidance
- Meet with Industry Outreach staff again
- Workshop in DC
- Revise guidance
- Issue and present
Questions?

Federal Energy Regulatory Commission
888 First Street, N.E.
Washington, DC  20426

Douglas A. Sipe
202.502.8837
douglas.sipe@ferc.gov

Office of Energy Projects